

Judging criteria

The judges will evaluate each photo on a scale of 1-10 according to how well the image depicts **the relationship between people and their ecosystems in drylands or the people's efforts in preserving their land, soils and/or water from further destruction.**

- conceptually
- artistically
- technical excellence.

Should two or more photos have the same total scores those that score highest in the order of category 1 to 3 will be given precedence.

Participation

Each entrant can submit a maximum of three photos. Send photos by email only, in JPEG format, at 72dpi 800x600 pixels, landscape or portrait. Please also complete the **participation form available from: www.unccd.int/publicinfo/photocontest/menu.php** stating you accept the rules and procedures of the UNCCD photo contest, and return this electronically. Provide the following information in the body of your email:

Entrant's name
citizenship
country where photo was taken
phone number
email

Please send photos separately to: photo@unccd.int
Submissions received cannot be acknowledged. Short-listed photographs must be resubmitted on disc, the picture in 300 dpi on A3 size paper.

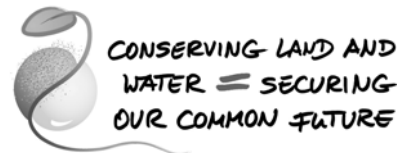
Visit us on our web page:
www.unccd.int
www.ambiente.gov.ar/suelos



Jefatura de
Gabinete de Ministros
Presidencia de la Nación



Secretaría de Ambiente
y Desarrollo Sustentable
de la Nación



17 June 2009
World Day to Combat Desertification

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Bonn, Germany
Phone: 0049 228 815 2800

United Nations Convention to Combat
Desertification

NEW* NEW* NEW*

DEADLINE OF
SUBMISSION
EXTENDED

Second UNCCD international
photo contest

Second UNCCD international photo contest

The United Nations Convention to Combat Desertification (UNCCD) in cooperation with the Secretariat for Environment and Sustainable Development of Argentina is launching its second international photo contest to raise wider awareness for the issues on land degradation and desertification and their social consequences. A jury of eminent personalities will select the best three **photos that conceptually and artistically depict either the efforts of people conserving soil, land and/or water in drylands, or the relationship between affected people and drylands ecosystems.**

“The greatest reason of all is our future”

“Conserving land and water - securing our common future” is the theme of this year’s World Day to Combat Desertification on 17 June. The theme was chosen to raise awareness of the global interdependence of worldwide natural resources like land, soil, water and the climate as a whole.

The further loss of fertile soils, as predicted by most scientists, and the global rise in temperature and the accompanying effects like droughts and floods will not only lead to worldwide mass displacement, but will also destabilize entire societies and give rise to conflicts over scarce resources. The poor are exceedingly affected in this scenario, as the personal ‘survival’ of these marginalized and environmentally highly vulnerable people and that of their families and communities are at risk.

Everyone’s personal lifestyles contribute to the pressure affecting the soils and the atmosphere. The continuous degradation and desertification of soils and lands through overexploitation and their non-sustainable cultivation as well as the wastefulness in handling crucial resources like water and fossil fuels play a central role in this matter.

Through this photo contest, we want to inspire people to care more about our planet. An international jury led by world renowned environmental photographer Michael Martin will choose the winner of the contest that is part of the awareness raising campaign of the UNCCD to deliver the message that sustainable land management is the key to secure our common future.

Official rules

- 1) Pictures should be sent preferably by email with a resolution of 72dpi, a size of 800x600 pixels, landscape or portrait, and in color. Short-listed photographs must be resubmitted on disc. The picture should have a resolution of 300 dpi on A3 size paper. Should you not have access to this technology, negatives of the photos should be sent by mail, which will be returned upon scanning by the Secretariat.
- 2) Each entrant may submit up to a maximum of three pictures.
- 3) UNCCD is not liable for any late, misrouted, lost or damaged entries.
- 4) Entrants must own full copyright to pictures submitted, which they should be able to certify, if requested.
- 5) The photographers hold the copyright to the pictures submitted, but UNCCD retains the unlimited right to use submitted photos for non-profit public information purposes at no cost, in which case the photographers will be credited in connection.
- 6) Photos submitted to the contest will not be returned and become the property of UNCCD.
- 7) Decisions made by judges are final.
- 8) Mail notifying winners will be sent out in **17 August 2009**. The first-prize winner will be invited to participate in an award ceremony during the ninth session of the Conference of

Parties to the UNCCD (COP 9), which is planned in Buenos Aires, Argentina in late 2009. The organizers will cover the cost of travel and accommodations.

9) Employees and their immediate family members of the UNCCD and institutions financing the project are not eligible.

10) The winners are responsible for any additional expense related to the prize received, including taxes.

11) Deadline for submissions is now extended until **17 July 2009**.

Jury

The jury is composed of the following:

Maïga Sina Damba: Mali’s minister for the promotion of women, youth and family

Michael Martin: Environmental photographer

Nicolas Hulot: Environmentalist, Founder and president of the Fondation Nicolas Hulot

Jürgen Nakott: Editor-in-charge of life sciences with National Geographic Deutschland

Florian von der Fecht: Argentinean environmental photographer

Luc Gnacadja: Executive Secretary of the UNCCD

Prizes

1 st prize	1500 Euro
2 nd prize	1000 Euro
3 rd prize	500 Euro
Special category: Best picture taken in Argentina	500 Euro

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